

Vitalité Québec

THE REAL REFERENCE ON TOTAL HEALTH SINCE 1995



ADVERTISING CONTACTS

MONTREAL, QC
HEAD OFFICE
 Pierre Martineau
 514 726-9772
 pm@videotron.ca

TORONTO, ON
 Cathy Chatterton
 416 253-7504
 cathy chatterton@outlook.com

VANCOUVER, BC
 Benita Jekubik
 604 328-0444
 benita@yellowdog.ca

ART DIRECTION & GRAPHIC PRODUCTION
 Bernard Lamy
 514 386-1935
 blamy842@gmail.com

vitalitequebec-magazine.com



PRINT	4 COLOUR ADVERTISING (NET PRICES)			
	1X	4X	7X	10X
Double page spread	\$6,100	\$5,850	\$5,600	\$5,400
Full page	\$3,500	\$3,200	\$3,000	\$2,900
1/2 page horizontal, vertical or island	\$2,250	\$2,040	\$1,910	\$1,850
1/3 page horizontal or vertical	\$1,650	\$1,500	\$1,410	\$1,350
1/4 page island	\$1,325	\$1,205	\$1,125	\$1,075
1/6 page vertical	\$925	\$825	\$775	\$725
1/8 page horizontal	\$825	\$725	\$675	\$625
Inside front (IFC) or back (IBC) cover	\$3,950	\$3,575	\$3,350	\$3,200
Outside back cover (OBC)	\$4,200	\$3,800	\$3,600	\$3,500
Gate C-1 (3 pages)	\$9,100	\$8,850	\$8,600	\$8,100

PRODUCT REVIEW - FIXED PRICE \$1,100

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 (right hand page, etc.)

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CIRCULATION BY REGION		
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CALENDAR CLOSING DATES 2020-2021

ISSUE	SPACE RESERVATION DATE	MATERIAL DUE DATE	DISTRIBUTION IN STORE
September 2020 # 236	July 29 2020	August 5 2020	August 25 2020
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Nov./Dec. 2020 # 238	October 14 2020	October 21 2020	November 10 2020
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January 2022 # 249	November 17 2021	November 24 2021	December 14 2021
February 2022 # 250	December 15 2021	December 22 2021	January 25 2022
March 2022 # 251	January 26 2022	February 2 2022	February 22 2022
April 2022 # 252	February 23 2022	March 2 2022	March 22 2022
May 2022 # 253	March 23 2022	March 30 2022	April 19 2022
June 2022 # 254	April 27 2022	May 4 2022	May 25 2022
July/August 2022 # 255	May 25 2022	June 1 2022	June 21 2022
September 2022 # 256	July 27 2022	August 3 2022	August 23 2022
October 2022 # 257	August 31 2022	September 7 2022	September 27 2022
Nov./Dec. 2022 # 258	October 12 2022	October 19 2022	November 8 2022
January 2023 # 259	November 23 2022	November 30 2022	December 20 2022

RATE CARD # 16



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55,000 COPIES PER ISSUE
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