# Web/On-line Opportunities

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THE BEST REFERENCE ON TOTAL HEALTH SINCE 1995!



LIVE

3

#### WEBSITE BANNER ADS STATS AND RATES

# 3 Locations

- · Welcome page
- Landing page of the Articles section
- At the beginning of each article

Maximum of 12 banners in rotation

# Banner Rate **\$500** Monthly

**Banner Stats** 









## Where are they from?

50%	Canada		6 French English
23%	France		
15%	United States		
12%	Around the w	orld	
			3% English



Garden of Life average 539 impressions per day, 16,170 for 30 days



A Vogel average 310 impressions per day, 9,300 for 30 days



Homeocan

Omega Alpha average 353 impressions per day, 10, 590 for 30 days

Homeocan average 251 impressions per day, 7,530 for 30 days



### CUSTOM LIVE WEBINARS DESCRIPTIONS AND RATES



# Vitalité

Soina

### How does it work?

- You supply a French speaking expert on the topic of your choice
- $\cdot$  We host a live lunchtime discussion for approximately 45 minutes via Zoom
- $\cdot\,$  We post the Zoom session on Facebook and YouTube to gain even more viewers
- $\cdot\,$  You have an additional option to give away a prize

### Approx.

30% of registrants tune-in live, 70% or more watch afterwards

### How it is promoted?

- · We work together!
- $\cdot\,$  We promote through our social media including our website, newsletter and Facebook page
- You and your speaker also promote it throughout your/their media platforms

### Webinar Rate \$1000 www.vitalitequebec-magazine.com

Live Webinar Samples Click and view some samples of some of our clients' webinars: Natural Factors: https://www.facebook.com/vitalite.quebec/videos/232634548777075 Léo Désillets: https://www.facebook.com/vitalite.quebec/videos/804355943831900 AOR: https://www.facebook.com/vitalite.quebec/videos/926266344614851

Aurore Bonvalot Social Media Manager and Live Event Host

